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FOR RELEASE OCTOBER 27, 2004

MOREHOUSECOWLES UNVEILS NEW PRODUCT OFFERINGS AT INTERNATIONAL COATINGS EXPO

Expanded product line leverages synergies with parent NuSil Technology

CHICAGO, IL. – October 27, 2004 – MorehouseCowles, a leading manufacturer of dispersing and milling equipment and technology for the chemicals, paints, pigments and coatings industries, announced today at the International Coatings Expo the addition of new product lines utilizing the technological expertise of its parent company, silicone formulator and manufacturer NuSil Technology.

Relying on the same high quality production standards found in its existing product lines, MorehouseCowles, which has an excellent reputation for delivering reliable and efficient standard machines and specialized designs, will now produce chemical reactors, wiped film evaporators, filtration and vacuum units, sigma blade mixing units and control panels under the MorehouseCowles brand. The company will immediately begin to incorporate the new designs into existing product lines.

“In addition to providing MorehouseCowles with a valuable research and development center for our products, having NuSil as our parent company creates business synergies for both companies that we intend to fully exploit, evidenced by our ability to expand our product line to include technology that works seamlessly with our machines” said Mark Rosenbrook, operations manager, MorehouseCowles. “We have a long-

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standing reputation for providing quality equipment and service in the industry, and now, with the addition of these new capabilities, we're uniquely positioned to provide start-to-finish products and technology for the entire material fabrication chain."

MorehouseCowles plans to launch its new products throughout the remainder of 2004 and into 2005. Product literature, online product listings (www.morehousecowles.com), and the company's newsletters will update customers on the latest developments.

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About MorehouseCowles

MorehouseCowles is the single source provider of technology and equipment for material production, purification, and processing. The company offers a complete line of equipment ranging from laboratory units to a full line of sophisticated multi-shaft dissolvers and dispersers, including the patented Zinger® horizontal media mill which offers faster, finer particle reduction. More information on MorehouseCowles can be found on the web at www.morehousecowles.com